

# The value of data

## Turning insights into actionable results



### Data is everywhere

It's not just valuable. It's invaluable. But only if it produces insights and only if those insights produce actionable results.

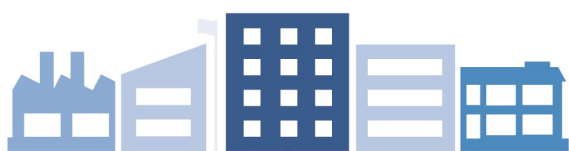
*HealtheAnalytics*<sup>SM</sup> is designed to be a catalyst to your analytic strategies by providing you ready-to-use content, dashboards and reports across clinical, financial, operational, care continuum and population health use cases. Your data is talking. If you listen, it can help you make meaningful, positive impacts to achieve intelligent business goals, but more importantly, improve health.

**Together, let's uncover the value behind your data.**



### Transform data into knowledge

Beyond onboarding and normalizing raw data, health organizations need a powerful platform to output "smart data," such as benchmarks, service categorizations, visit classifications, risk scores, quality measures and more. Computing and organizing all this information consumes a lot of time and effort. Cerner has all this computing prowess built directly into our *HealtheAnalytics* application and decades of clinical expertise to make useable knowledge from your data readily available when and where you need it.



### Use insights to drive strategies and outcomes

*HealtheAnalytics* clients across the world have created and continue to cultivate content so you can leverage a collective body of knowledge across fellow peer organizations and a global workforce of business analysts. *HealtheAnalytics* is designed to promote speed-to-value delivery by providing pre-built dashboard and report templates, enabling your analysts to draw impactful discoveries around your performance and areas of opportunity.



### Gather data from disparate sources

Big data provides big insights, but it also requires greater maintenance. Extracting-transferring-loading (ETL) is a large, repetitive process ideal for automated computers, and Cerner has a whole cloud of them. From claims and socioeconomic data to pharmaceutical benefit managers and even other vendor EHRs, we have experience onboarding a wide span of data sources. Spend more time analyzing your data and less time managing it.



### Discover insights with analytic visualization tools

Go beyond basic tables and graphs. Cerner makes extracting new insights from your data easy and useful by building customized analytic visualization tools into the *HealtheAnalytics* application. You'll discover insights hidden in your data you never knew existed.

## Find the data support you need

Whether it's collaborating with your internal teams or acting as your full-service external analytics team, Cerner is available at any and every step along your business intelligence journey.



[cerner.com/analytics](https://cerner.com/analytics)