

# ENHANCE YOUR CLINICAL IMPACT

with a network of valuable data

## We know you. We know data.

Every day, you work toward making a positive impact on your health system by leveraging data within your organization – even with limited funding, resources and capabilities. Cerner can give your team data science benchmarking tools, resources and evidence to help transform patient care and clinical discovery while also providing the ability to generate potential revenue opportunities. All with no capital investment or exclusivity required.

### Today's challenges:



Despite exponential health care data growth, the ability to generate insights remains limited.



Randomized clinical trials are costly to execute.



Even after drug approval, effective therapies often do not reach patients.



For health systems, participation in research is resource-intensive.

### Tomorrow's opportunities:



#### Participate in studies

- ✔ Select clinical research studies
- ✔ Use innovative data science benchmarking tools



#### Increase revenue & reduce cost

- ✔ Obtain support for record retrieval requests
- ✔ Receive the opportunity for funding



#### Access data

- ✔ Leverage a network of de-identified data
- ✔ Conduct high-volume, efficient trial and outcomes research



#### Minimize support & maintenance

- ✔ Devote less technical efforts to data onboarding, cleansing and updating



#### Collaborate

- ✔ Share learnings with a network of participants



### The Cerner difference



**Committed to research**  
**\$7B** cumulative R&D investment EOY 2018



**Normalized data**  
**245M+** longitudinal records as of February 2020



Regulatory mandates  
**expertise**



#### Your privacy. Our priority.

**The Learning Health Network ensures data security and safety. Data is:**

- De-identified and site-anonymized
- Monitored by a data governance council
- Granted access to approved researchers only

The Learning Health Network is focused on helping you achieve improved outcomes and experiences.



“Cerner has created a unique EHR-agnostic data platform, known as *HealthIntent*<sup>®</sup>, that can harmonize data within and across health systems. Stored on the Amazon Web Services (AWS) cloud, these **data can be safely accessed by approved researchers to generate important and actionable insights.**”

Eric Peterson, MD, MPH  
 Distinguished Professor of Medicine  
 Duke Clinical Research Institute

“We are proud to be one of the first health systems in this innovative approach ... Using a network of academic health systems, linked with streamlined electronic data, **will transform the efficiency and effectiveness of clinical trials.**”

Neil J. Weissman, MD  
 President, MedStar Health Research Institute  
 Chief Scientific Officer, MedStar Health

For more information on ways to enhance your clinical impact, **contact us today at [learninghealthnetwork@cerner.com](mailto:learninghealthnetwork@cerner.com).**

