

Feeling the pressure

Shrinking margins. Growing consumer demands. Rising expectations. Health care organizations are feeling more pressure to perform, and data and analytics are the keys to success. Data and insights platforms like *HealthIntent*® can help bring together data across any EHR or technology system to help meet your strategic needs.

Improve scale

It's estimated that **2,314 exabytes of health care data will exist by 2020**. That's roughly the size of a stack of laptops 82,000 miles high – nearly one-third of the way to the moon.¹

Organize, cleanse and reconcile data

More than half of C-suite members surveyed stated a lack of clean, consistent and trusted data creates a barrier to improve strategic and financial planning decisions.²

Enhance digital experiences

Expected to become the largest demographic group in 2019, **millennials will likely hold the most power** to influence future health care models.³

Harness insights

From 2015 to 2018, **the number of chief analytic officers grew by 150%**.⁴

Connect EHRs

The average health system has affiliated providers using **18 different EHR vendors**.⁵

Innovate quicker

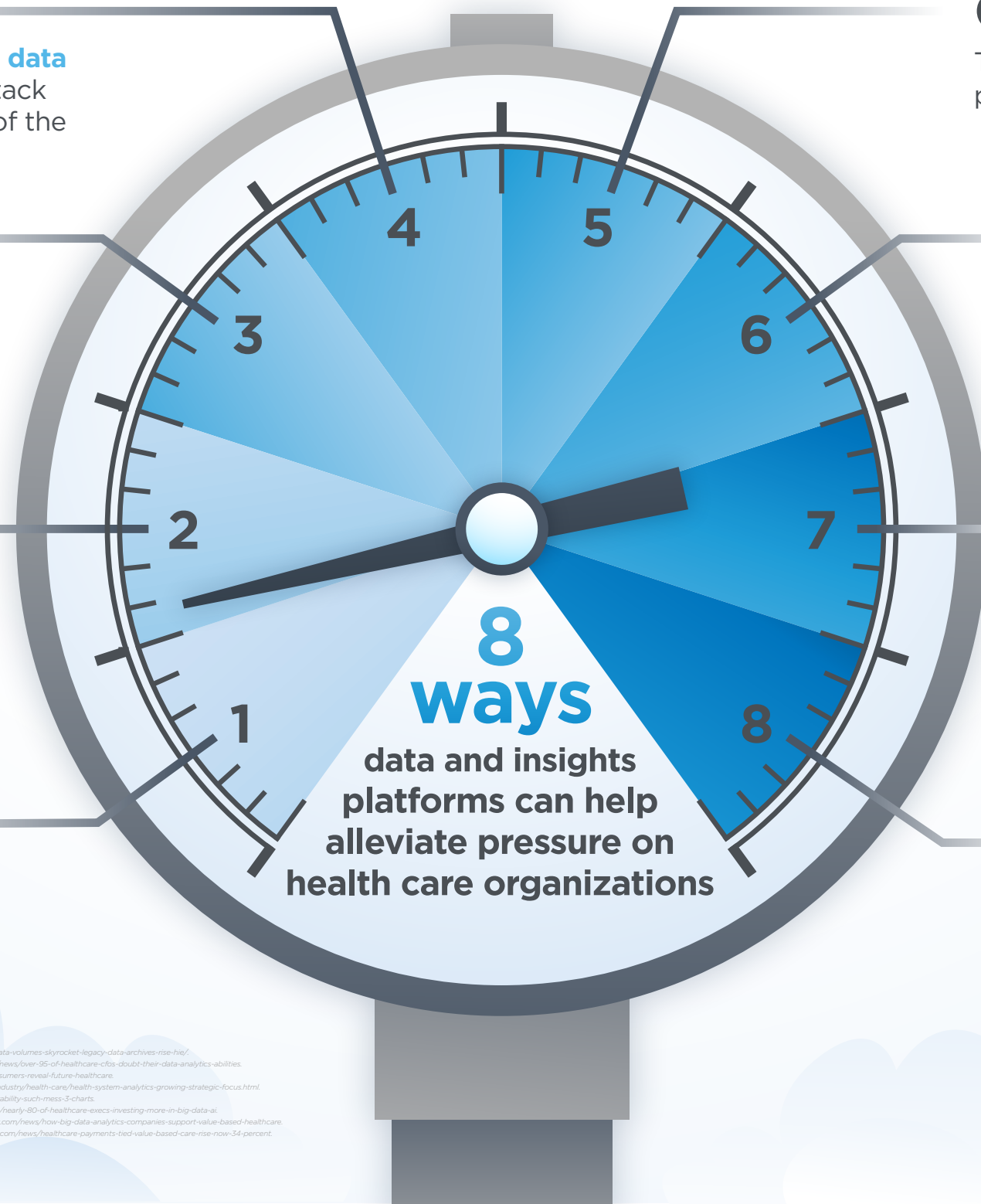
A majority of health care executives are increasing AI and big data investments; **nearly 80% indicate an urgency to invest in advanced analytics**.⁶

Expand reach

By 2022, data sources are expected to grow beyond EHR and claims to integrate Internet of Things devices; financial, **patient-generated and social determinants of health data**; and even retail spending patterns.⁷

Support value-based initiatives

34% of health care payments are tied to value-based care.⁸



¹ "Health Data Volumes Skyrocket, Legacy Data Archives On the Rise," Health Data Archiver, Harmony Healthcare IT, August 3, 2018, <https://www.healthdataarchiver.com/health-data-volumes-skyrocket-legacy-data-archives-rise-hie/>.

² Kent, Jessica, "Over 95% of Healthcare CFOs Doubt Their Data Analytics Abilities," HealthITAnalytics, xTelligent Healthcare Media, February 4, 2019, <https://healthitanalytics.com/news/over-95-of-healthcare-cfos-doubt-their-data-analytics-abilities>.

³ Safavi, Kaveh, and Brian Kalis, "Today's Consumers Reveal the Future of Healthcare," Accenture, February 12, 2019, <https://www.accenture.com/us-en/insights/health/todays-consumers-reveal-future-healthcare>.

⁴ Hagen, Alison, Casey Graves, Dan Kinsella, and Wendy Gerhardt, "Shifting into High Gear," Deloitte Insights, Deloitte, March 28, 2019, <https://www2.deloitte.com/us/en/insights/industry/health-care/health-system-analytics-growing-strategic-focus.html>.

⁵ Sullivan, Tom, "Why EHR Data Interoperability Is Such a Mess in 3 Charts," Healthcare IT News, October 11, 2018, <https://www.healthcareitnews.com/news/why-ehr-data-interoperability-such-mess-3-charts>.

⁶ Kent, Jessica, "Nearly 80% of Healthcare Execs Investing More in Big Data, AI," HealthITAnalytics, xTelligent Healthcare Media, January 4, 2019, <https://healthitanalytics.com/news/nearly-80-of-healthcare-execs-investing-more-in-big-data-ai>.

⁷ Bresnick, Jennifer, "How Big Data Analytics Companies Support Value-Based Healthcare," HealthITAnalytics, xTelligent Healthcare Media, August 16, 2017, <https://healthitanalytics.com/news/how-big-data-analytics-companies-support-value-based-healthcare>.

⁸ Lagasse, Jeff, "Healthcare Payments Tied to Value-Based Care on the Rise, Now at 34 Percent," Healthcare Finance News, October 24, 2018, <https://www.healthcarefinancenews.com/news/healthcare-payments-tied-value-based-care-rise-now-34-percent>.