

It's time to address your VIRTUAL WORKFORCE HEALTH STRATEGY

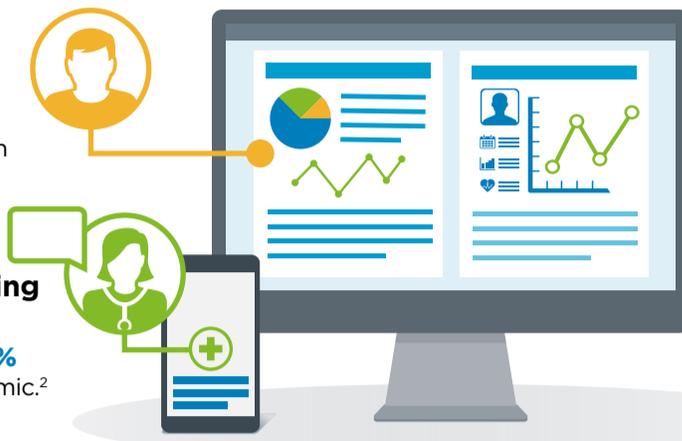
People rely on their employers to provide virtual care options to help minimize COVID-19 risk exposure and provide convenient options, which can help your organization manage health outcomes and reduce costs.

More employees are working remotely

It's estimated **25%-30%** of the workforce will work from home multiple days a week by the end of 2021.¹

Virtual care is becoming more important

Virtual visits increased **250%** during the COVID-19 pandemic.²



Did you know?

U.S. employers lose **\$36.4 billion** annually because employees miss work due to chronic diseases.³

Organizations could save **\$6** for **every \$1** invested in virtual health.⁴

Getting started

As you reimagine how to accommodate the new virtual world, look to these five steps as you design your strategy:



ASSESS YOUR NEED

Is your workforce dispersed or in one location? Consider the level of virtual services you'll offer - from **100% virtual** to a combination of virtual and in-person services.

CONSIDER YOUR SERVICE LINES

You can offer a range of virtual services, from mental health and well-being to lifestyle and condition management to primary and urgent care.



ASSEMBLE THE CARE TEAM

A coordinated care team becomes even more important in a virtual world to keep employees engaged and on track. Three essential care team members include:

Advocates to help with:

- Health care benefits navigation
- Billing questions and concerns
- Appointment scheduling
- Proactive identification of need

Care managers to provide:

- Health screening assessments
- Lifestyle and nutrition coaching
- Condition management
- Care gap closure

Physicians who can be:

- Virtual
- On-site
- In the community

DETERMINE YOUR TECHNOLOGY NEEDS

Data-driven technology helps the care team connect with your workforce. Technology should include:

- Secure messaging
- Digital care plans
- Video capabilities
- Personalized communication tools



INCORPORATE RESOURCES

Consider how you'll incorporate the many existing programs you have in place to create a seamless experience for your workforce, like:

- Employee assistance programs
- Second opinion services
- Price transparency tools
- Community resources to address social determinants of health

Ready to address your workforce health strategy?

Cerner can help support your virtual health strategy with health advocacy, health coaching and 24/7 primary care services powered by innovative technology solutions. Contact us today at workforcehealth@cerner.com to learn more.

Sources:

¹ <https://globalworkplaceanalytics.com/work-at-home-after-covid-19-our-forecast>

² <https://medcitynews.com/2020/04/seeing-record-numbers-of-patients-will-telehealth-companies-keep-them-after-the-pandemic-ends/>

³ <https://www.shrm.org/resourcesandtools/hr-topics/benefits/pages/telemedicine-improves-health-saves-money-if-employees-use-it.aspx>

⁴ <https://www.cdc.gov/chronicdisease/resources/publications/aag/workplace-health.htm>

2319781502_Workforce health virtual services infographic_v1/July2020 © Cerner Corporation. All rights reserved. All other trademarks referenced herein are the property of their respective owners.