



## Know the population



## Engage members



## Manage outcomes

Whether you're associated with a health organization, community, employer, payer, or state or federal government, our programmable, comprehensive suite of solutions and services are designed to enable you to:

### Know and predict what will happen within a population

If care team members are to improve health and care, data must flow freely across venues and the community. When combined, this data creates a comprehensive view of a person or a population's health and care experiences. This view helps inform the care team, enabling them to make the best health and care decisions based on all available data.

### Engage the person, their family and care team to take action

Health care is personal. Ultimately, people can only impact their own health. Consistent, connected engagement, tailored to each person's unique needs and drivers, is essential. This level of engagement empowers people to be active participants in their health and care, while being supported by people in their daily lives.

### Manage outcomes to improve health and care

To improve and maintain outcomes at a person, population, physician and organization level, you must continually identify areas of opportunity and measure and monitor performance through data-driven analytics and real-time surveillance.