**Guidelines for reference and use of Cerner trademarks**

Cerner Corporation trademarks include brands, logos, solution names and other marks which are owned and used by Cerner Corporation and/or its subsidiaries (collectively “Cerner”). Cerner spends significant time, care and resources in the development and protection of its trademarks and reserves all rights of ownership to such trademarks.

A current listing of United States and foreign country trademarks owned by Cerner is available at www.cerner.com/Terms_Of_Use/.

Those trademarks followed by ® are registered trademarks of Cerner in the United States and/or other countries; marks denoted by TM or SM are trademarks or common law marks of Cerner in the United States and/or other countries.

**Use of Cerner logos**

Use of Cerner logos is strictly prohibited without written consent or a licensed agreement from Cerner. Imitation of Cerner logos is considered a violation of the terms set forth in this agreement. To obtain permission for use of any Cerner logo or to ask about licensing agreements, please contact the Cerner marketing group at brandidentity@cerner.com.

**Fair use of Cerner product names**

By accessing, browsing and/or using this site, you accept the responsibility to use Cerner products in a fair manner and agree to the terms outlined. Restrictions in use of material and information provided include downloading, duplication, republishing, or displaying for public use. Non-commercial use of items on this site is allowed provided modifications or alterations are not made. The information provided is protected through communications regulations and statutes along with laws of privacy and publicity in accordance with copyright and trademark laws. Any unauthorized use is strictly prohibited.

Reference to Cerner products is permissible when made in text. The usage must, however, be useful, not disparaging to Cerner, and must not mislead the public. The nature of the relationship between Cerner and your company must be undeniably clear, making no illusion to sponsorship, endorsement, or affiliation on Cerner’s behalf.

Use of Cerner names or products is permissible when indicating compatibility between Cerner products and your own. Use is also allowed when referring specifically to Cerner products. Example: North Kansas City Hospital uses the technology of Cerner® PowerChart® to ensure the most efficient hospital environment.

When using a Cerner product name, please ensure the emphasis is on the name of your product or company. The product name should only be used in the singular form as an
adjective modifying a noun. The form and presentation of the name or logo should not be changed or abbreviated in any way. This includes punctuation and capitalization.

Always include proper attribution to Cerner Corporation following the initial use of a product name. This must be included either on the page that the product name is listed or in corresponding legal section.

The following are the correct formats for attribution of Cerner’s ownership of its trademarks:

_________ and _______ are registered trademarks of Cerner Corporation and/or its subsidiaries.

_________ and _______ are trademarks of Cerner Corporation and/or its subsidiaries.

Laws concerning use of trademarks vary by country, so please consult legal expertise for further guidance. In the United States, the proper trademark symbol must follow the initial use of the trademark. Please note that the name of Cerner does not always precede the product name. In this instance, both the name of Cerner and the product name must be properly marked. For example: Cerner® PowerChart® and Cerner® PowerChart Cardiology™. Alternatively, if a particular mark is registered as a combination of the Cerner name and an additional word or phrase, then the name of Cerner need not be marked in that case, such as for the mark: Cerner Millennium®.

Terms of Use Revisions

Cerner Corporation reserves the right to at any time make changes to this posting without notification or fore-warning. By using this site, you are bound to the rules and regulations contained within the boundaries of use and should therefore periodically view this page to check for updates to which you are bound.