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Use of Cerner names or products is permissible when indicating compatibility between Cerner products and your own. Use is also allowed when referring specifically to Cerner products. Example: North Kansas City Hospital uses the technology of Cerner® PowerChart® to ensure the most efficient hospital environment.

When using a Cerner product name, please ensure the emphasis is on the name of *your* product or company. The product name should only be used in the singular form as an

adjective modifying a noun. The form and presentation of the name or logo should not be changed or abbreviated in any way. This includes punctuation and capitalization.

Always include proper attribution to Cerner Corporation following the initial use of a product name. This must be included either on the page that the product name is listed or in corresponding legal section.

The following are the correct formats for attribution of Cerner's ownership of its trademarks:

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Laws concerning use of trademarks vary by country, so please consult legal expertise for further guidance. In the United States, the proper trademark symbol must follow the initial use of the trademark. Please note that the name of Cerner does not always precede the product name. In this instance, both the name of Cerner and the product name must be properly marked. For example: Cerner® PowerChart® and Cerner® PowerChart Cardiology™. Alternatively, if a particular mark is registered as a combination of the Cerner name and an additional word or phrase, then the name of Cerner need not be marked in that case, such as for the mark: Cerner Millennium®.

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