

Everyone deserves  
to get the most out  
of life.



## Maximize engagement with your population HealthLife

We know that consumers are looking for additional points of contact with their health care providers and easier access to their health information. Evidence shows that consumers are increasingly turning to online resources to help manage their health. Pew Internet Project research cites that 72% of internet users look online for health information.<sup>1</sup>

However, today's consumers are looking for more than just online access to their providers. They want easy to use tools to help them manage their health, so they can focus on living their life to the fullest. Studies show that patients who are more actively involved in their health care experience can achieve better health outcomes and incur lower costs.<sup>2</sup>

That's why Cerner offers *HealthLife*<sup>SM</sup>, a comprehensive web-based service that is comprised of engagement tools *beyond* a patient portal. With *HealthLife*, individuals and families can stay informed, educated, and take a more active role in their health. Whether someone is healthy or sick, engaged or unengaged, *HealthLife* empowers people to take control of their health where and how they need it most.

In addition to the traditional means for patients to connect with their care providers, such as secure messaging and appointment scheduling, *HealthLife* is embedded with robust engagement tools. Features such as health action plans and education assessments help organizations create more meaningful interactions with their population, ultimately fostering better health outcomes.

*HealthLife* can help organizations achieve Meaningful Use requirements. The average acceptance rate for Cerner clients currently using *HealthLife* is more than 30%, exceeding the 5% engagement threshold established by Meaningful Use Stage 2. A study by peer60 further validates Cerner as a leader in engaging individuals, as a vendor whose providers have more than 20% of their clients already using *HealthLife*.<sup>3</sup>

### Key benefits

- Features robust tools for organizations to know and engage their population
- Helps individuals manage their health
- Strengthens relationships between providers and consumers
- Assists with reducing costs and increasing efficiencies
- Serves as a key component for achieving Meaningful Use requirements

<http://www.pewinternet.org/fact-sheets/health-fact-sheet/><sup>1</sup>  
[http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief\\_id=86](http://www.healthaffairs.org/healthpolicybriefs/brief.php?brief_id=86)<sup>2</sup>  
<http://research.peer60.com/patient-portals/><sup>3</sup>

Health care is too important to stay the same.™



# Engagement beyond patient access

## Connect individuals with their care team

Through *HealthLife*, individuals can have real-time access to the latest information and services needed to plan, understand and engage in their care. These services allow individuals to access and connect easily with providers, boosting loyalty and helping organizations achieve operational efficiencies:

- Secure messaging to ask general or visit specific questions, request medication refills, update information, and send files to their provider.
- Direct-book appointment scheduling including the ability to request, cancel, reschedule and view upcoming appointments.
- Clinical information that can be viewed in the *Cerner Millennium* electronic medical record (EMR) including allergies, laboratory results, radiology and pathology results, health issues, immunizations and medications.
- Ability to quickly pay bills online saving time for the patient.
- Access to connect through a web portal or via the *HealthLife* iOS app using a mobile device.

## Engage with members of your population

*HealthLife* provides individuals with robust tools to manage their health. Individuals can:

- Take a personal health assessment and receive a health score, helping them understand where in their lifestyle they may be at risk.
- Participate in a recommended health action plan including multi-media education and key behaviors targeted to personal needs based on condition.
- Take advantage of tools to track weight, activity, nutrition and more.

**“*HealthLife* is one of the best tools I have had the opportunity to work with. It has transformed my practice and my engagement with patients.”**

Susan Wolver, MD, FACP  
Associate Professor of General Medicine  
VCU Medical Center

## About Cerner

At Cerner, we're continuously building on our foundation of intelligent solutions for the health care industry. Our technologies connect people and systems at more than 14,000 facilities worldwide, and our wide range of services support the clinical, financial and operational needs of organizations of every size.

Together with our clients, we are creating a future where the health care system works to improve the well-being of individuals and communities. By designing leading-edge health information technology, we offer strategies that empower organizations to know, manage and engage their populations. Our applications are developed with physicians in mind so they can focus on people, not technology. And providers can manage their day-to-day revenue functions with our integrated clinical and financial systems. These helpful tools are designed to work for today and think for tomorrow.

From the beginning, we have innovated at the intersection of health care and information technology. Our mission remains to contribute to the improvement of health care delivery and the health of communities.

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