

PowerChart Touch Wins National Award for User Experience

KANSAS CITY, Mo. — May 22, 2013 — Cerner's *PowerChart Touch*[™] — a mobile solution allowing physicians to complete workflows directly from their mobile device -- received a Bronze Award for Best Clinical Health Care Experience at the 2013 International [User Experience Awards](#) recently at a ceremony in New York, NY. The awards are presented annually and showcase exceptional digital user experiences. Cerner joins companies like Adobe, Google, and HBO who have won the award in past years.

PowerChart Touch is built on Cerner's *Millennium+*[™] portfolio and is currently offered on the iPad. *PowerChart Touch* enhances the physician's user experience by focusing on fast, easy and smart physician solutions. "When the user experience is natural, the technology becomes transparent, allowing the physician to focus on engaging and caring for their patient," said Amanda Buckley, Sr. User Experience Lead.

The judges reviewing Cerner's submission looked at several of *PowerChart Touch*'s simple, intuitive design features including:

- Providing physicians with an overview of recent care for the patient including all documentation since the last visit;
- Allowing easy navigation based on a physician's workflow: reviewing the patient's chart, placing orders, documenting findings, billing for services and closing the episode of care;
- Ordering prescriptions throughout the course of a day. This process is made smarter by learning the medications most frequently ordered by the user and presenting them without searching;
- Utilizing multiple patent-pending 'gesturing' options, much like other iOS apps, to note medications a patient is taking; and
- Leveraging speech recognition technology to increase physician productivity by allowing dictation directly into the EMR.

"We use an iterative process of analysis, design, and real world testing with actual users prior to engineering. This comes together to create workflows that are fast, easy and smart," said Ryan Hamilton, Sr. Vice President, IP Development. "Our mission is to create efficient and delightful experiences with solutions that are tailored for the user."

"Cerner is very honored and proud to receive this recognition," said Mike Nill, Cerner executive vice president and Chief Operating Officer. "At Cerner, we are focused in delivering solutions that not only improve clinical decision making, but do so in a manner that enhances the quality of interactions between clinicians and their patients through highly intuitive and usable interfaces. Our objective is to provide technology that is a natural extension for the care giver."