AGENDA

Draft as of 3/13/12

Tuesday May 15

10:00-3:00 pm Client Massages (Clients responsible for cost, Sara will coordinate)

5:00 – 8:00 pm Welcome Reception

Gulf Lawn

Wednesday May 16

6:00-6:30 a.m. Rejuvenate and Reduce Tension Without Leaving your Chair
Marcia Albanese, BayCare HealthSystem

7:00 a.m. Breakfast

Gulf Lawn

8:00 a.m. The Evolving CNO in the New Order of Healthcare Workshop
Val Gokenbach, DM RN RWJF Professor, American Sentinel University, Administrator for Mitch Albom Charities

10-10:15 a.m. Break

General Session

12:00 -1:00 p.m. Lunch

Gulf Lawn

1:00-2:00 p.m. Overview of the BayCare Health System Design and Deployment of the EMR
Pat Sizemore RN BSN MA, Vice President Patient Services CNO, BayCare Health System

2:00 -3:00 p.m. From the Board Room to the Bedside: Top down and Bottom Up Strategies for Health Information Technology
Ellen Harper, RN, MBA Chief Nursing Officer Cerner Corporation
Karlene Kerfoot PhD, RN, NEA-BC, FAAN, Kerfoot & Associates, Inc

3:00 p.m. - 3:15 p.m. – Break

General Session Room

3:15 p.m -4:15 p.m. - Presentation 3

General Session Room
415 p.m. - 5:15 p.m. – **Presentation TBD**  
*Laureen Tanner, R.N, MSN*  
*Rankin Jordan - A Pediatric Specialty Hospital*

6:00 p.m.- 9:00 p.m. – **Dinner/Cocktail Cruise**  
*Starlight Cruise*  
SandPearl Resort Dock

**Thursday May 17**

6:00 -6:30  **Rejuvenate and Reduce Tension Without Leaving your Chair**  
*Marcia Albanese, BayCare Health*

7:30 a.m.-8:30 a.m.  **Breakfast**  
Gulf Lawn

8:30 a.m. 9:30a.m. - Depart Hotel, **St Joseph’s Hospital-North- BayCare Health System**

9:30 a.m.  **Gathering at Hospital**  
*Hospital Conference Room*

9:30a.m.  12:00 p.m. - **Tour of St Joseph’s Hospital- North – BayCare Health System**  
- Emergency Department  
- PowerChart Maternity  
- Critical Care  
- Med Surge/Tele

12:00 p.m. – **Lunch/Depart to Hotel**  
Bus

12:00 p.m. **Lunch / Depart to Airport** - Shuttles provided

1:00 – 6:00 p.m  **Client Massages**  
(Clients responsible for cost, Sara will coordinate)
SESSION ABSTRACT

Rejuvenate and Reduce Tension Without Leaving your Chair

Say goodbye to those tense shoulders and tension headaches. Attend this 30 min class to learn a form of yoga that will provide you with a great pick me up and tension reliever without leaving your desk. Chair Yoga is for everyone, so please grab a chair, have a seat and enjoy 30 mins of relaxation.

The Evolving CNO in the New Order of Healthcare Workshop

This program is an exciting, fun and interactive workshop that focuses on the challenges of the modern CNO in the new environment of healthcare as it relates to the world of technology but also applicable to other strategic leadership challenges. Participants will experience and develop practical and comprehensive strategies that can be immediately adapted to real-life scenarios. Topics include foundational information on the current healthcare turmoil followed by a self-exploration workshop designed to improve modern leadership competencies and develop a sustainable personal brand. Lastly a focus on the creation of an infrastructure to move your organization forward will be discussed. Presented by Val Gokenbach DM RN RWJF also known as “The Leadership Constructionist,” this event will motivate you to stretch and reach for the brass rings you so deserve.

From the Board Room to the Bedside: Top Down and Bottom Up Strategies for Health Information Technology Adoption

Healthcare organizations in every country are exploring how health information technology (HIT) best practices can guide safe, effective and appropriate health care and the role that nursing informatics plays in accomplishing that goal. Clinical leaders may lack the required depth of HIT knowledge to adequately facilitate and provide direction in developing an effective process for implementation. To make an impact, nursing leadership must be at the table when discussions are launched regarding the incorporation of clinically intelligent systems and technology. Top down and bottom-up strategies will be discussed that can be utilized as a style of thinking and teaching. Nursing is more expansive in scope than the application of clinical knowledge and skills utilized in patient care. It involves the decision-making processes nurses employ, including analysis of workflow and the embedding of research. Future state processes depend on critical decisions on how to prioritize and organize in the complex environments that HIT systems facilitate. To accomplish this, nursing must guide work redesign, and process flow improvements. This panel outlines top down and bottom up innovations and proven success strategies in the implementations of current and future nursing focused HIT solutions and their potential to improve patient safety, quality and cost.