Feeling the pressure

Shrinking margins. Growing consumer demands. Rising expectations. Health care organizations are feeling more pressure to perform, and data and analytics are the keys to success. Data and insights platforms like HealtheIntent® can help bring together data across any EHR or technology system to help meet your strategic needs.

8 ways data and insights platforms can help alleviate pressure on health care organizations

1. Improve scale
   It’s estimated that 2,314 exabytes of health care data will exist by 2020. That’s roughly the size of a stack of laptops 82,000 miles high – nearly one-third of the way to the moon.¹

2. Organize, cleanse and reconcile data
   More than half of C-suite members surveyed stated a lack of clean, consistent and trusted data creates a barrier to improve strategic and financial planning decisions.²

3. Enhance digital experiences
   Expected to become the largest demographic group in 2019, millennials will likely hold the most power to influence future health care models.³

4. Innovate quicker
   A majority of health care executives are increasing AI and big data investments; nearly 80% indicate an urgency to invest in advanced analytics.⁶

5. Connect EHRs
   The average health system has affiliated providers using 18 different EHR vendors.⁵

6. Expand reach
   By 2022, data sources are expected to grow beyond EHR and claims to integrate Internet of Things devices; financial, patient-generated and social determinants of health data; and even retail spending patterns.⁷

7. Support value-based initiatives
   34% of health care payments are tied to value-based care.⁸

8. Harness insights
   From 2015 to 2018, the number of chief analytic officers grew by 150%.⁴